



Press release

2021-06-29

AR Packaging and PulPac expand partnership and bridge volume capacity to fast-track truly sustainable and affordable fiber products to market, using revealed PulPac PU300 production platform

- PulPac's new scalable modular platform – the production unit PulPac PU300 – is set up as a demonstration site at the company's Tech Center in Gothenburg.
- AR Packaging is investing in priority access to this platform to spearhead sample production and bridging capacity for market ready applications.
- The expanded partnership will combine AR Packaging's vast reach, converting expertise and resources with the Dry Molded Fiber process to further accelerate commercialisation of sustainable fiber products to the market globally.

PulPac's "Dry Molded Fiber" is a patented manufacturing technology for the circular economy – using renewable pulp and cellulose resources to produce low cost, high performance, fiber-based packaging, and single-use products. Dry Molded Fiber gives up to 80-90% lower CO2 footprint at the same or lower cost as plastic and is up to ten times as efficient as conventional fiber molding invented over 100 years ago. It also eliminates the need for valuable water resources in the defibration process.

AR Packaging will, with its vast packaging competence and market access, fast-track Dry Molded Fiber opportunities with leading brands and products looking for sustainable cost effective solutions in the packaging and food service industries.

"We are proud to call ourselves an early adopter in Dry Molded Fiber and member of the PulPac Technology Pool given its unique blend of sustainability, global scalability and cost efficiency. Consumers and the industry alike are seeking a shift to fiber wherever possible. Therefore, we are investing substantially in efforts where our deep experience in Dry Molded Fiber and access to this breakthrough technology can offer brands a much faster path to market", says Ralf Mack, Group Innovation Director at AR Packaging.

PulPac's advancements and constant development in Dry Molded Fiber continuously opens new opportunities and improves cost effectiveness of the process. PulPac has extended partnerships, developing solutions for scaling production lines and supply chain. AR Packaging is following suit in supporting these improvements throughout its channels.

"We see that AR Packaging's leadership in innovation will empower the Dry Molded Fiber community and the entire market, building on the success of the technology pool and global introduction of a truly breakthrough technology that can significantly support sustainability and commercial goals across packaging and QSR-products," says Linus Larsson, founder and CEO PulPac.

For more information please contact:

Ralf Mack, AR Packaging Group Innovation Director, ralf.mack@ar-packaging.com

Linus Larsson, PulPac CEO, linus.larsson@pulpac.com, +46 (0)721 798 918

AR Packaging

AR Packaging is one of Europe's leading companies in the packaging sector with net sales of approximately EUR >900 million, 5,000 employees and 30 factories in 13 countries. The Group offers a unique range of packaging solutions from its specialised plants. Added value is created to its customers through its broad product offering and deep knowledge of carton-based and flexible packaging. The head office is located in Lund, Sweden. AR Packaging has an objective to grow both organically and by way of acquisitions. www.ar-packaging.com

PulPac

PulPac provides the packaging industry with a groundbreaking manufacturing technology for low-cost, high-performance fiber-based packaging and single-use products. By pioneering the technology of cellulose molding PulPac enables their customers to replace single-use plastics with a sustainable and cost competitive alternative globally. www.pulpac.com